MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is between **CII Yi YUVA,SSCBS**, along with **CDF and IMA** (here onwards all references will be made in the name of **CII Yi YUVA**) and **SWAP, a brand under MOJAMO Foods LLP** (here onwards referred to as **SWAP**) and shall become effective from the date of signature from the authorized officials of both parties and will remain effective until the completion of deliverables.

CII Yi YUVA, CDF, and IMA and SWAP shall hereinafter be collectively referred to as the "Parties."

Deliverables by CII Yi YUVA (on behalf of CDF & IMA):

The Organizer agrees to provide the following:

1. One dedicated post announcing SWAP as the Official Hydration Partner
2. One story on the official account highlighting SWAP as the Hydration Partner
3. Support in providing 50 followers on SWAP's Instagram page
4. 5 story mentions from college students tagging SWAP's Instagram account

Deliverables by SWAP (MOJAMO Foods LLP):

Beverage Support

1. Provision of **10 cases of hydration drinks (240 units total)**
2. Products supplied will include **Jamun flavour hydration drinks** (as currently available)

   Product pickup will be arranged by CII Yi YUVA.

- This MoU shall be valid from the date of signing until the completion of Events and fulfillment of all deliverables by both Parties.
- Both Parties agree to maintain confidentiality of any sensitive information shared during the course of this collaboration and shall not disclose such information without prior consent.
- SWAP will be recognized as the **Official Hydration Partner** for all the events.
- SWAP acknowledges that social media metrics such as followers, engagement, and reach are indicative targets and not guaranteed outcomes. CII Yi YUVA shall not be held liable for variations due to platform algorithms or audience behavior.

Confidentiality:

Any information whether written, oral, or in any other form, furnished hereunder by one party to the other or its employees, representatives, or agents shall be considered confidential by the receiving party, which shall take all necessary precautions to keep the confidential information. Either party may disclose the general terms of this agreement (but not the commercials or the specific details therein) for publicity subject to the condition that the party so wishing to disclose gets the content to be published, publicized, or disclosed to be approved by the other party. This MOU shall be governed

by, and construed in accordance with the Laws of India and the Courts at New Delhi shall have the exclusive jurisdiction to adjudicate any disputes related to the terms of this MOU.

Signatory:



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Neelesh MOJAMO Foods LLP

Coordinator – CII Yi YUVA SSCBS

(11 April, 2026)